The seal of the Arkansas State Highway Commission is centered in the background. It is a circular emblem with a double-line border. The outer ring contains the text "ARKANSAS STATE HIGHWAY COMMISSION" at the top and "SEAL" at the bottom, separated by a five-pointed star. The inner circle features the word "ARKANSAS" at the top, a central shield with a plow and a sheaf of wheat, and a banner at the bottom with the motto "COMMERCE".

Arkansas State Highway Commission Meeting

Wednesday, January 4, 2017

The background features a large, faint, circular seal of the Arkansas State Highway Commission. The seal contains the text "ARKANSAS STATE HIGHWAY COMMISSION" around the perimeter, "SEAL" at the bottom left, and "ARKANSAS" at the top. In the center is a smaller seal of the State of Arkansas, which includes a figure holding a bow and arrow, a plow, and a sheaf of wheat, with a star above it.

Arkansas Good Roads Foundation



GILMORE
STRATEGY
GROUP

**A Project for The Good Roads
Foundation**

**Arkansas Statewide Likely Voter
Survey**

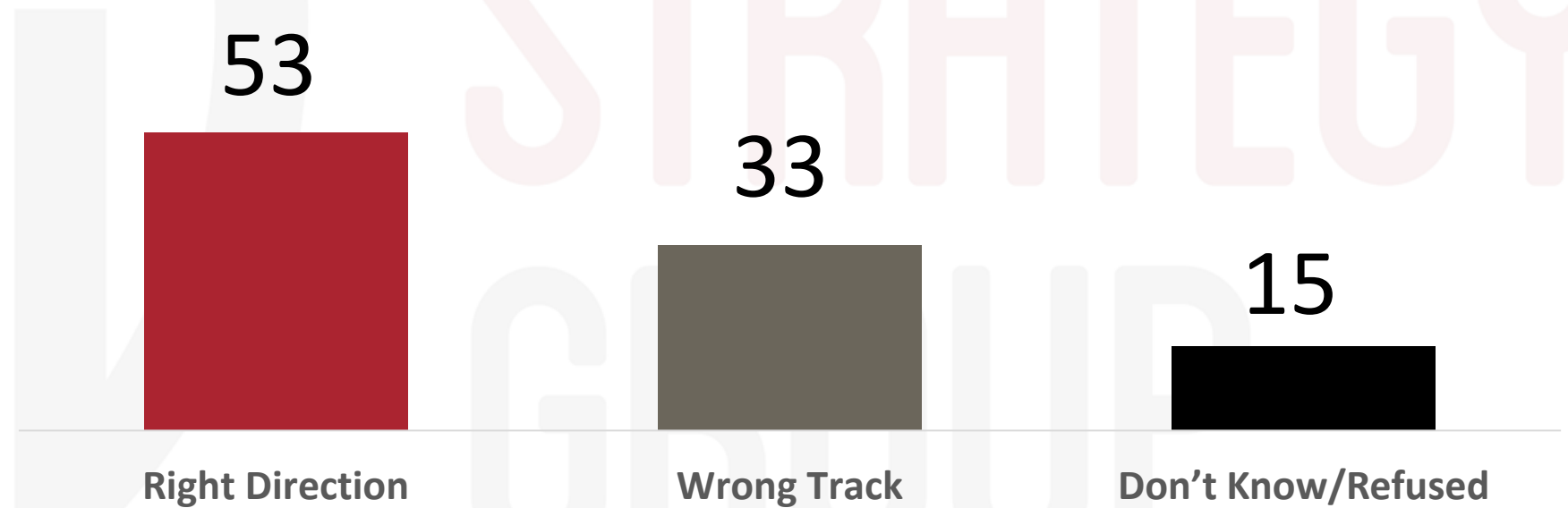
December 12-13, 2016

Methodology

The following statewide survey was conducted by Gilmore Strategy Group within the state of Arkansas. Live telephone interviews were conducted December 12-13, 2016. This survey consists of 800 likely voter interviews (70% landline and 30% cell phone) and was stratified by county to reflect historic voter trends. The margin of error for this survey is $\pm 3.5\%$.

In your opinion, do you think the state of Arkansas is headed in the right direction or have we gotten off on the wrong track?

- Right Direction
- Wrong Track
- Don't Know/Refused

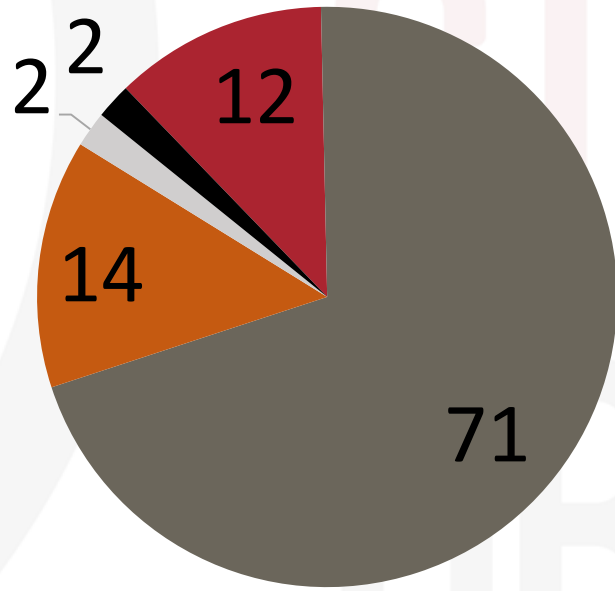


As you may know, road improvements come from a mix of building new roads and bridges, but also maintaining the roads and bridges we have. Knowing this, please tell me which of the following comes closest to your opinion?

Some people say we should focus on building new roads and bridges.

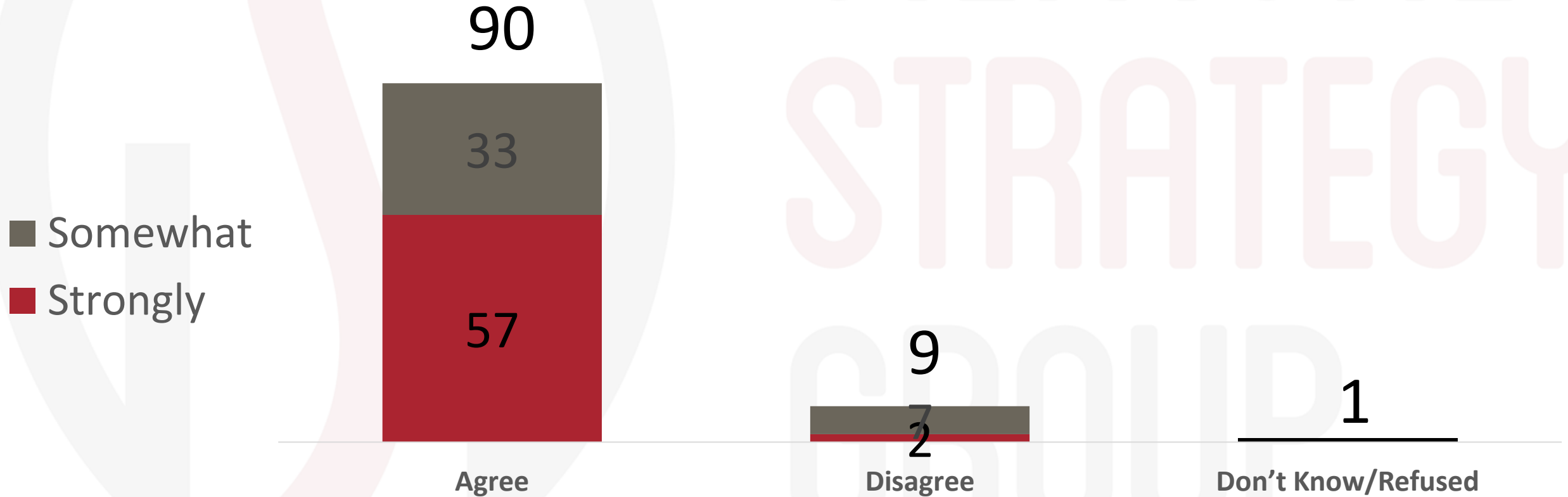
Other people say we should focus on maintaining the roads and bridges we have.

- New
- Focus on Existing
- Both
- Other
- Don't Know/Refused



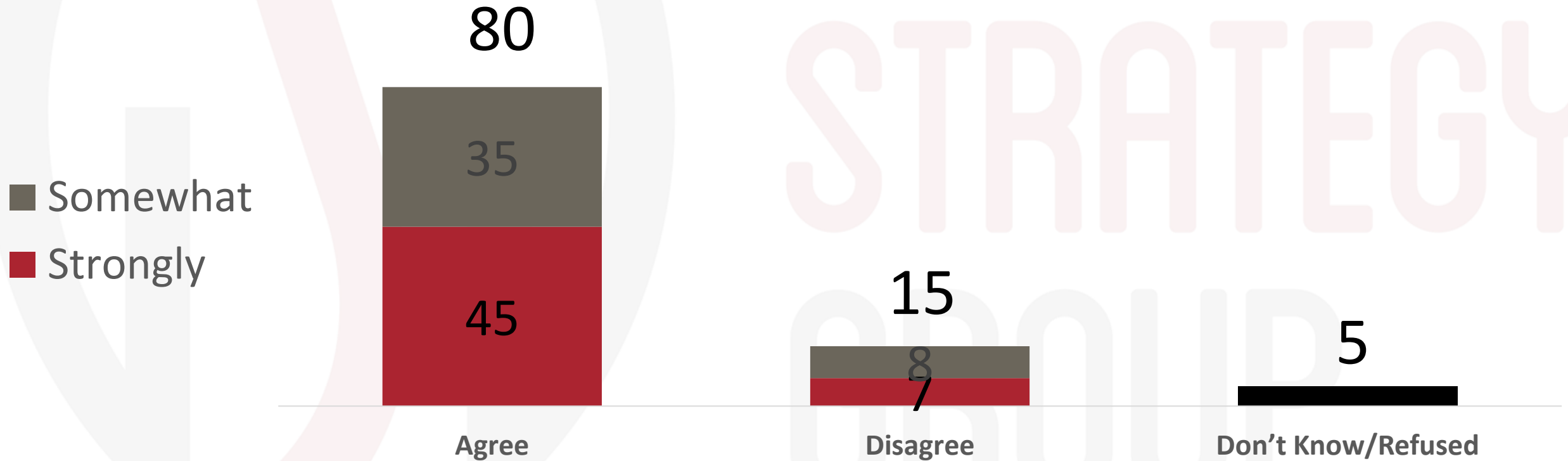
Please tell me if you agree or disagree with the following statement.

Our highways and roads are in need of repair.



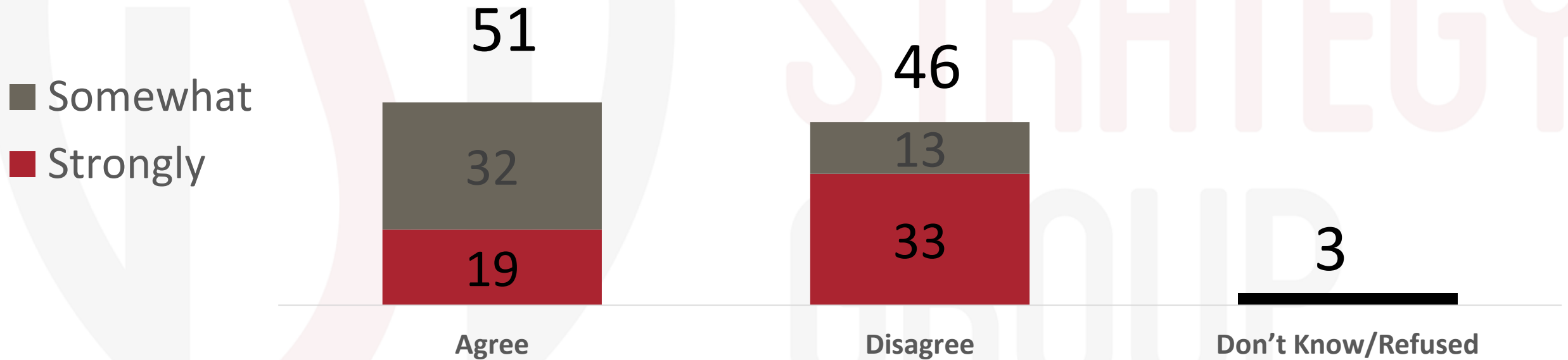
Please tell me if you agree or disagree with the following statement.

Increased highway revenue and the roads it improves directly contribute to economic growth and private-sector job creation.



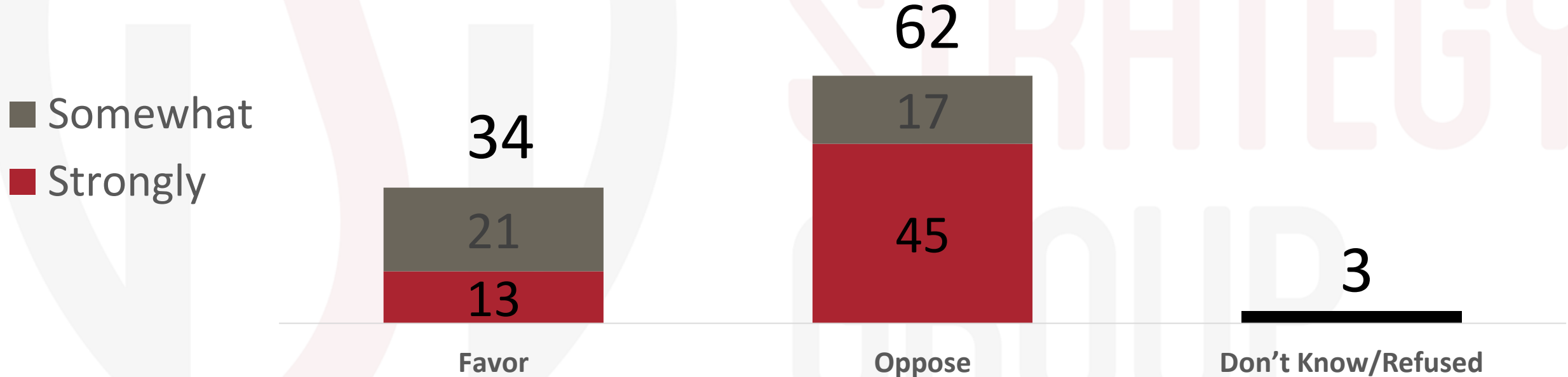
Please tell me if you agree or disagree with the following statement.

I would be willing to pay more in taxes if it meant better Arkansas roads.

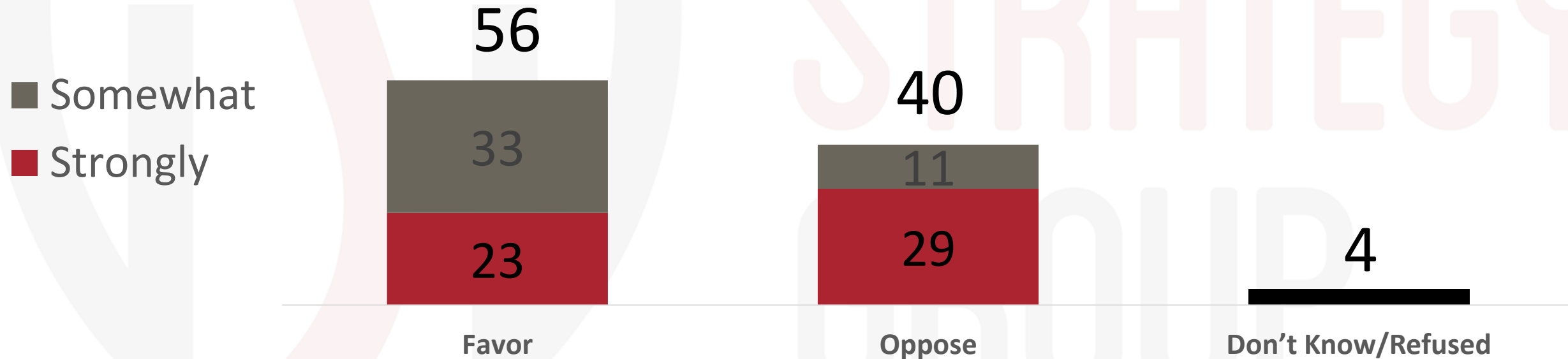


Nearly 70% of current highway revenue comes from gasoline taxes.

However, the revenue from these existing taxes is declining due to more efficient cars and trucks. Knowing this, do you favor or oppose an increase in gasoline taxes in Arkansas to improve our highways?



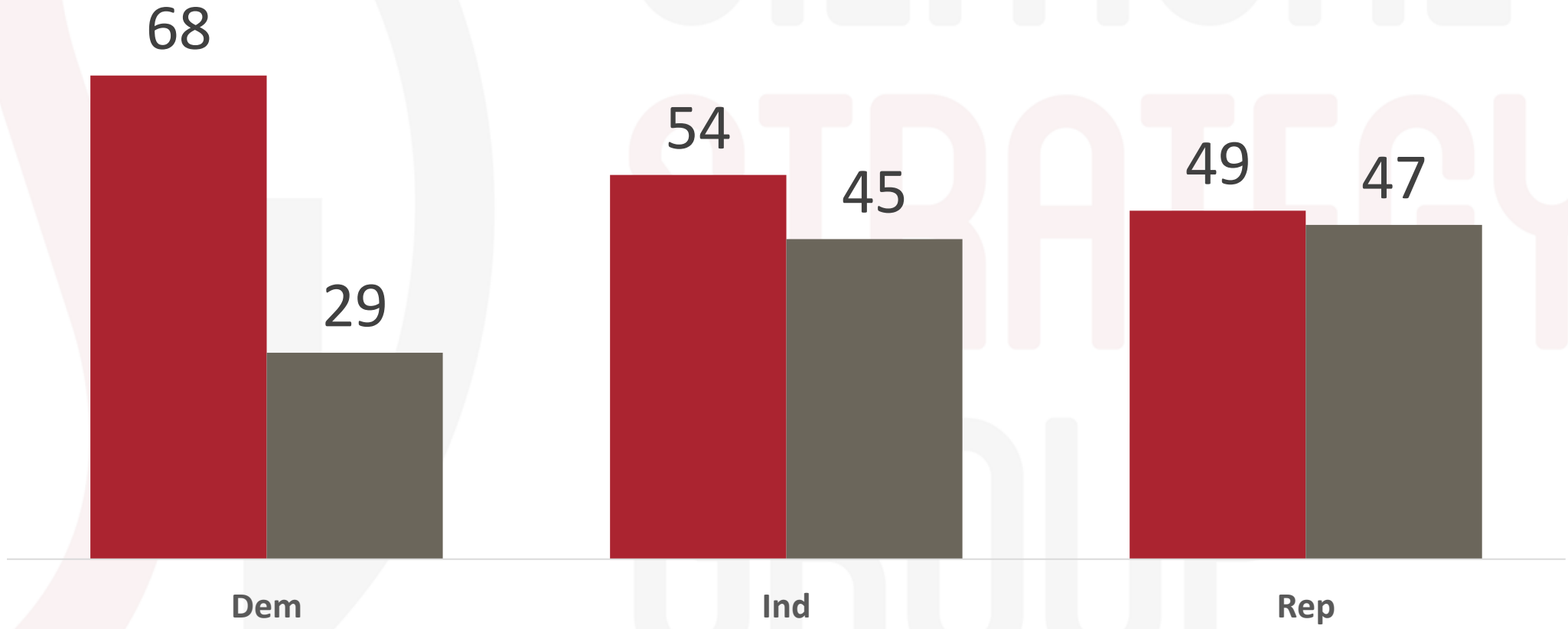
Our motor fuel taxes have not been increased for 15 years. Would you favor or oppose an increase in gas or diesel taxes if you knew the funds would be dedicated to improving our state roads?



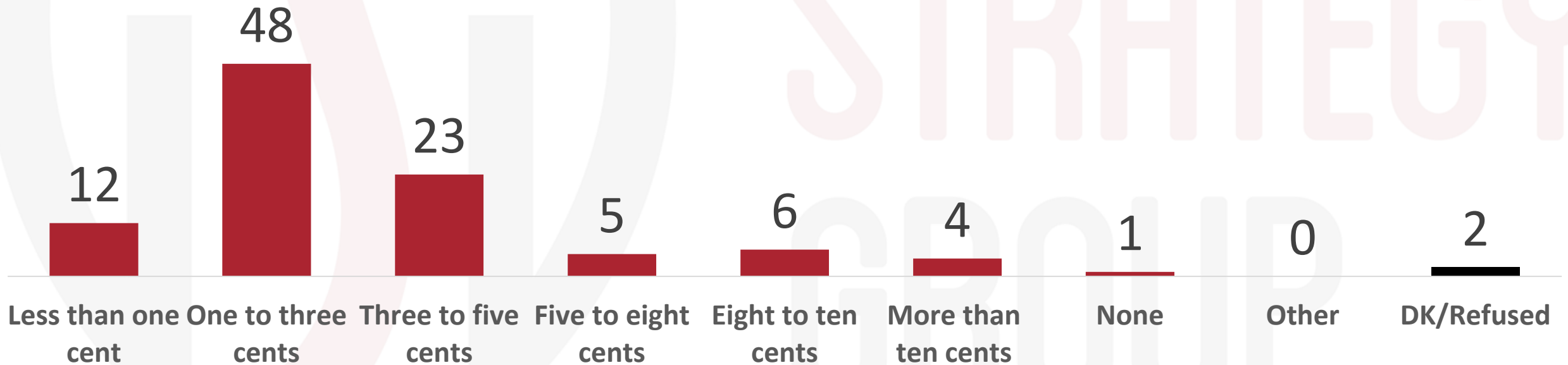
Increase Fuel Taxes

Party

Favor Oppose

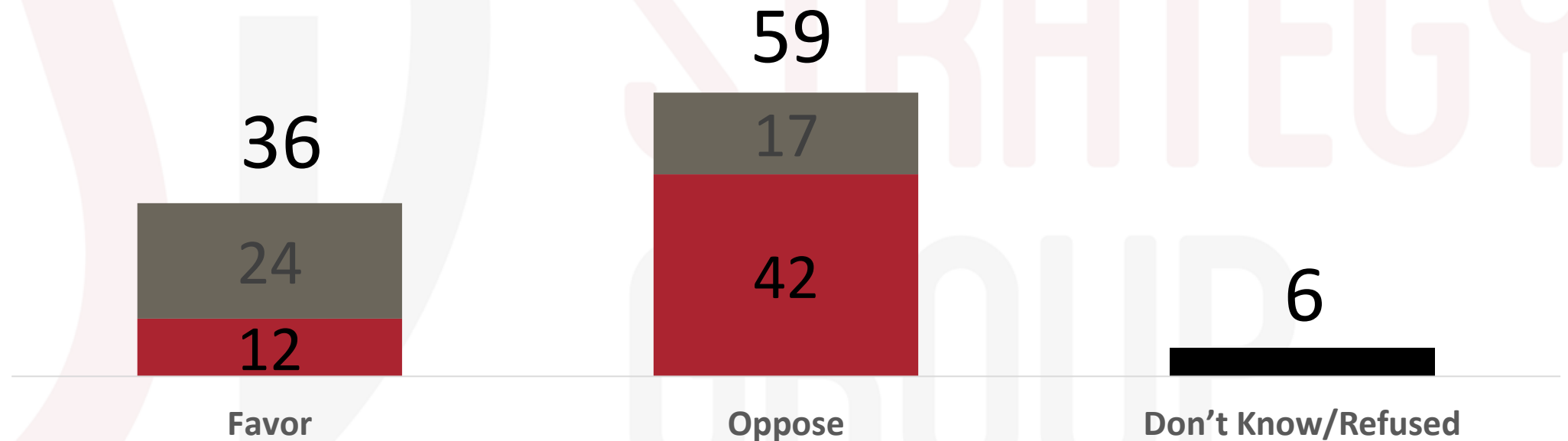


If Favor (56%): Knowing that you support an increase in taxes to fund highway improvement, how much more would you be willing to pay per gallon?



The cost of highway construction increases as the cost of road materials like concrete and asphalt increases. And increased cost reduces the highway department's ability to keep up with construction and maintenance needs. Knowing this, would you favor or oppose automatically increasing the gasoline tax to keep up with inflation in the cost of building and maintaining highways?

■ Somewhat
■ Strongly

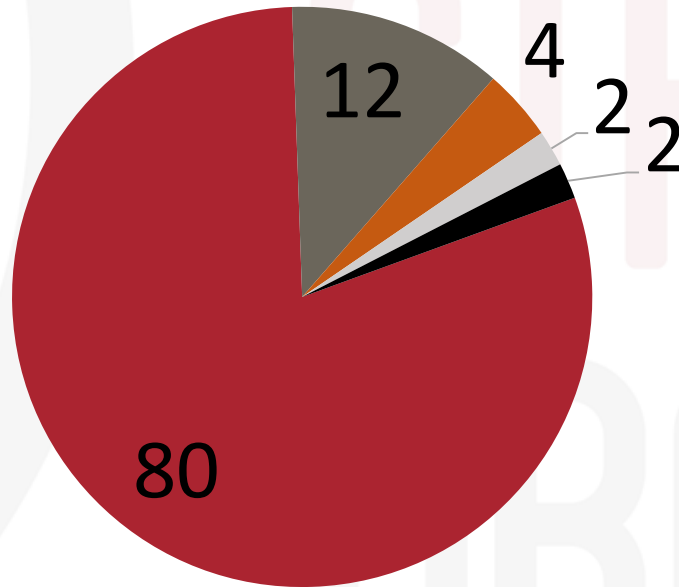


Who do you believe should make the decision to increase taxes for highway improvements?

The voters of Arkansas

The Arkansas State Legislature

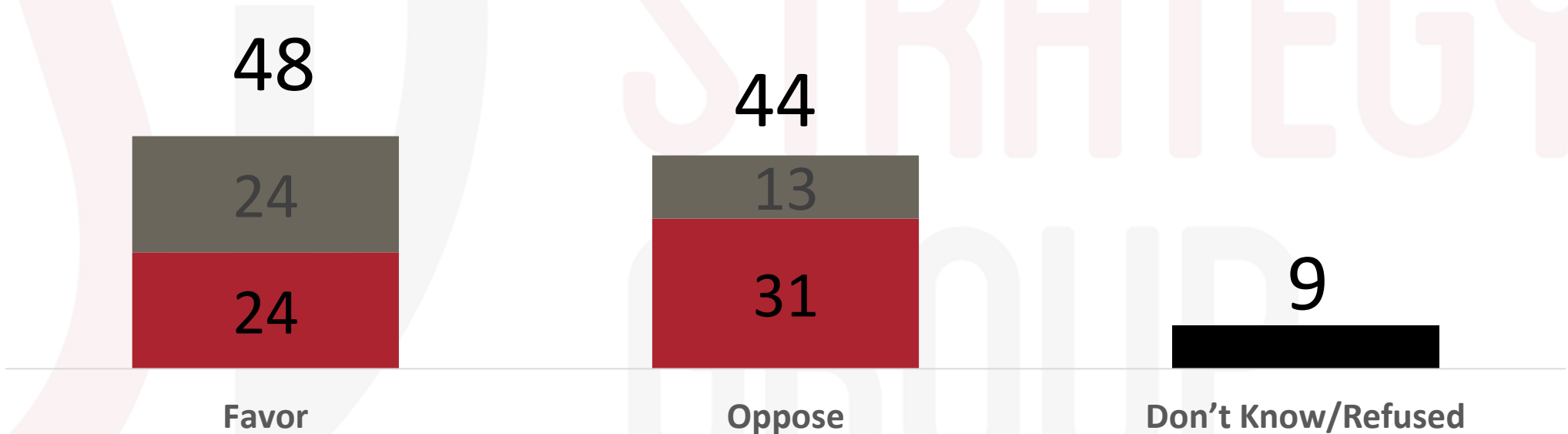
- Voters
- Legislature
- Both
- Other
- Don't Know/Refused



Among those who voted "No" on $\frac{1}{2}$ cent tax – 90% say voters

When you fill up your car or truck at a gas station, you pay a per-gallon tax, not a sales tax. The gas at the station comes from a wholesaler who also does not pay a sales tax on the fuel they buy. Knowing this, would you favor or oppose charging wholesalers a sales tax on gasoline and using those taxes to improve Arkansas highways?

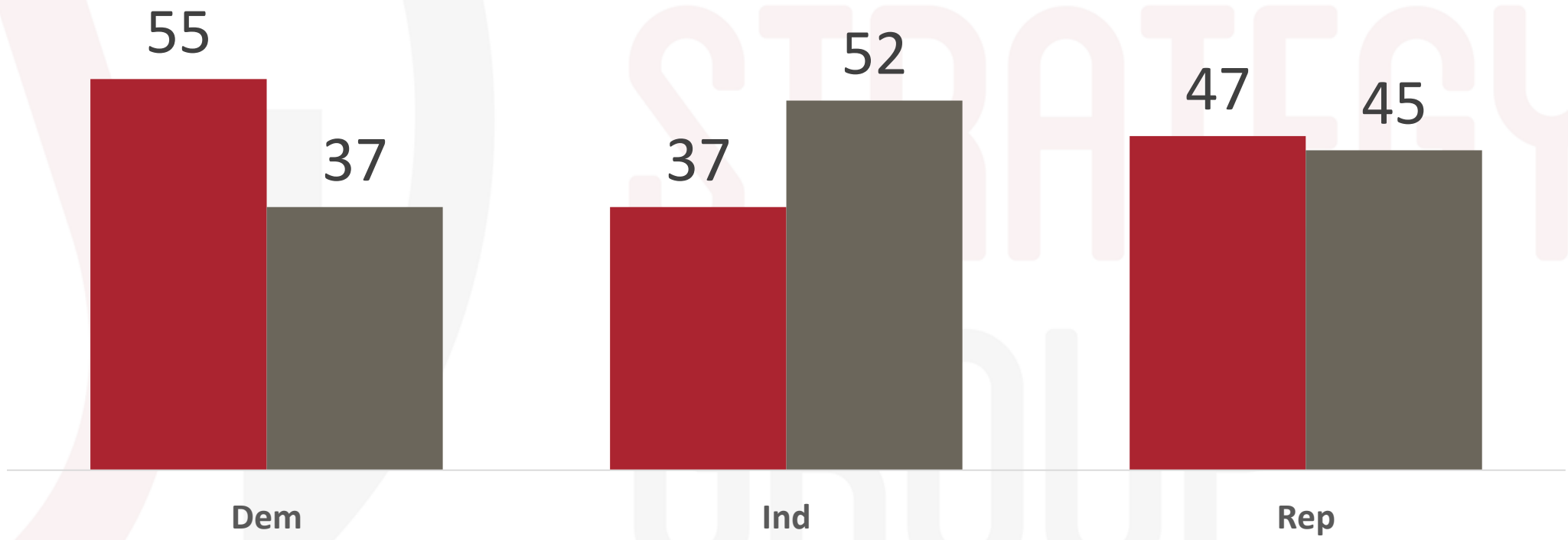
■ Somewhat
■ Strongly



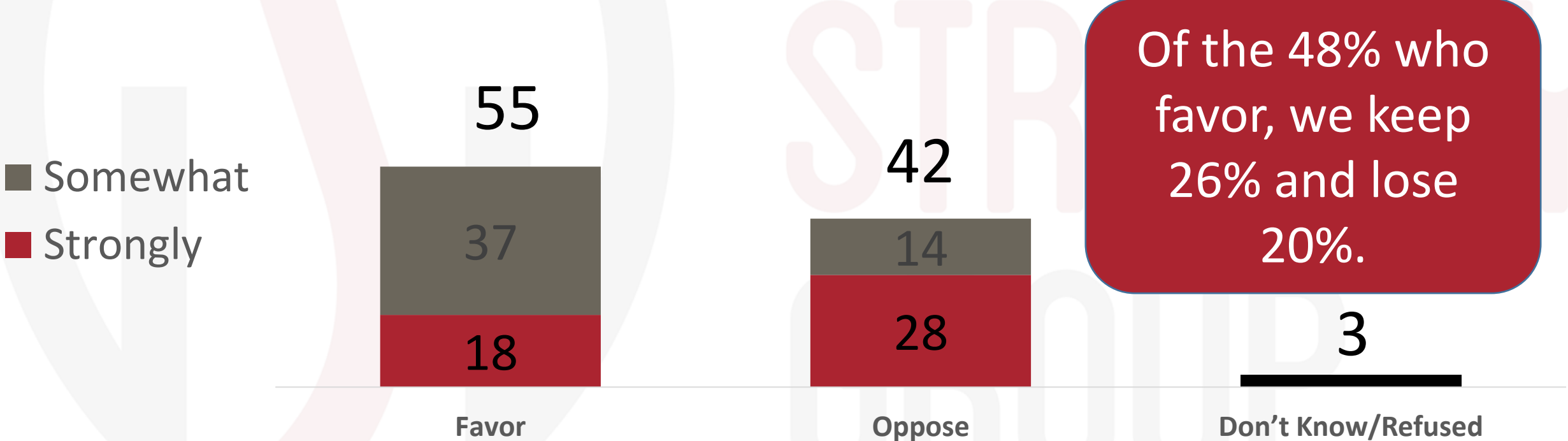
Wholesale Exemption

Party

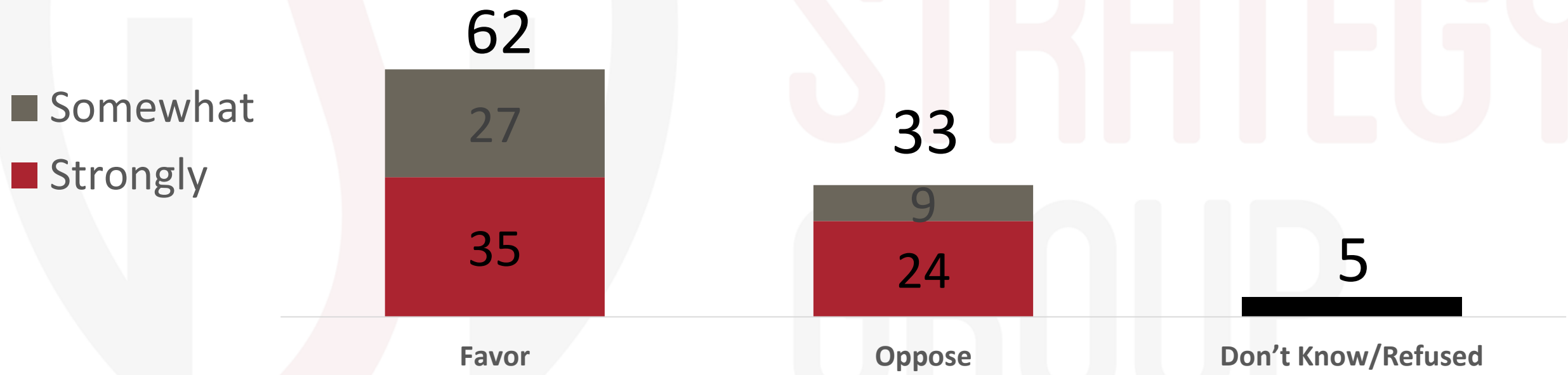
Favor Oppose



If Favor (48%): Knowing that you favor charging wholesalers a sales tax dedicated to road improvement, would you favor or oppose charging them that tax if you knew the cost would be passed along to the consumer?



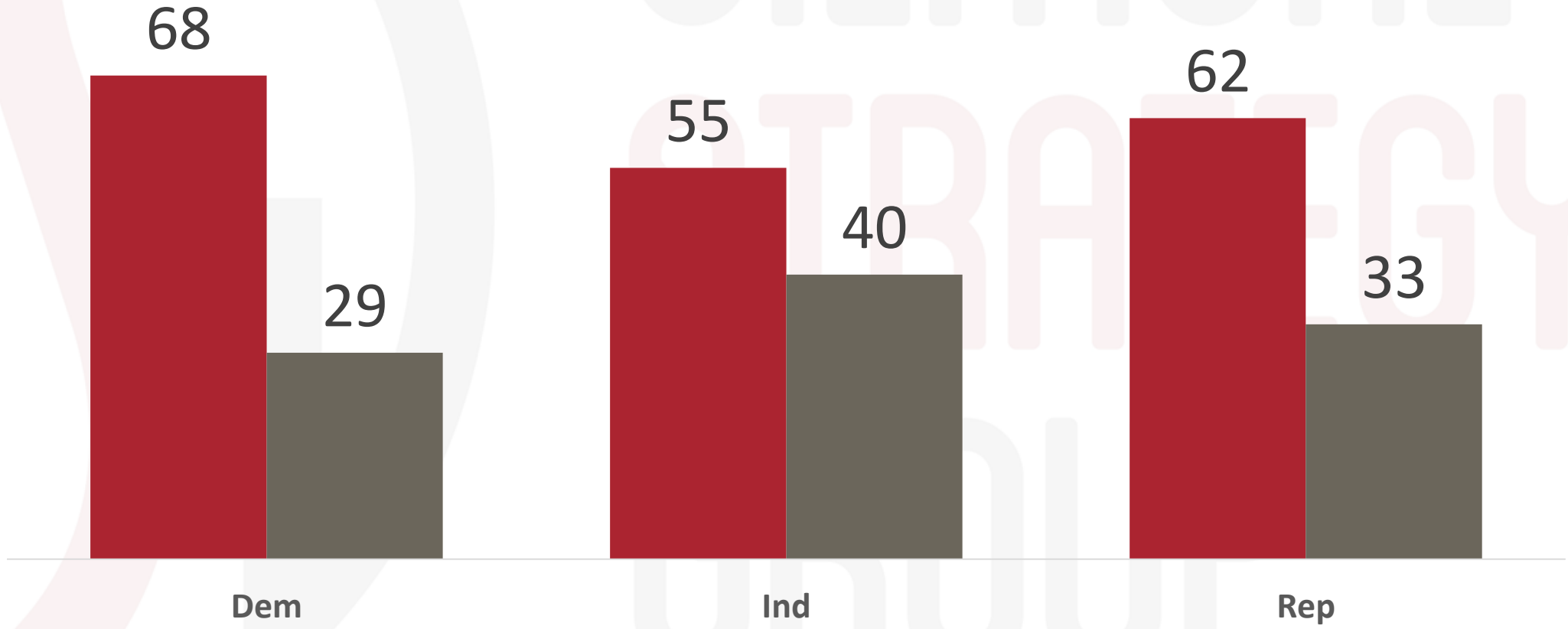
As you may know, in 2012 a large majority of Arkansas voters approved a one-half cent increase in the statewide sales tax, and dedicated that tax exclusively to highway improvements. This sales tax and the highway improvements it is funding will expire in six years. Without increasing the tax, but continuing to dedicate it exclusively to highway improvements, would you favor or oppose making this existing sales tax permanent?



Make ½ Cent Permanent

Party

■ Favor ■ Oppose

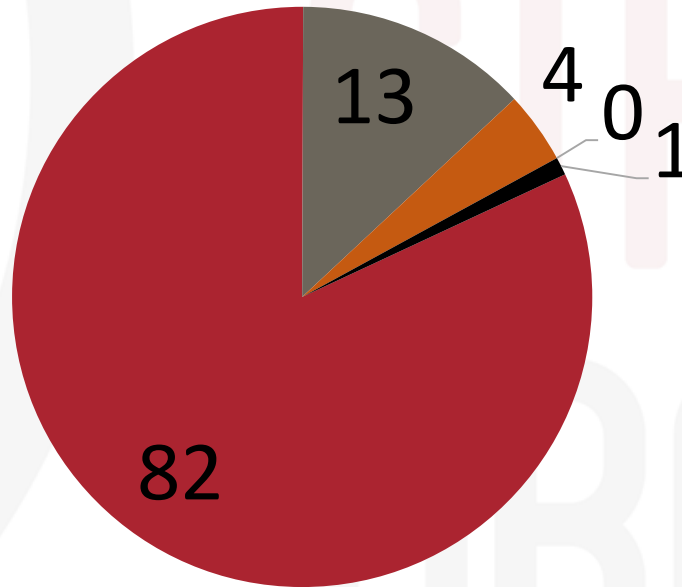


If Favor (62%): Who do you believe should make the decision to make a temporary tax permanent?

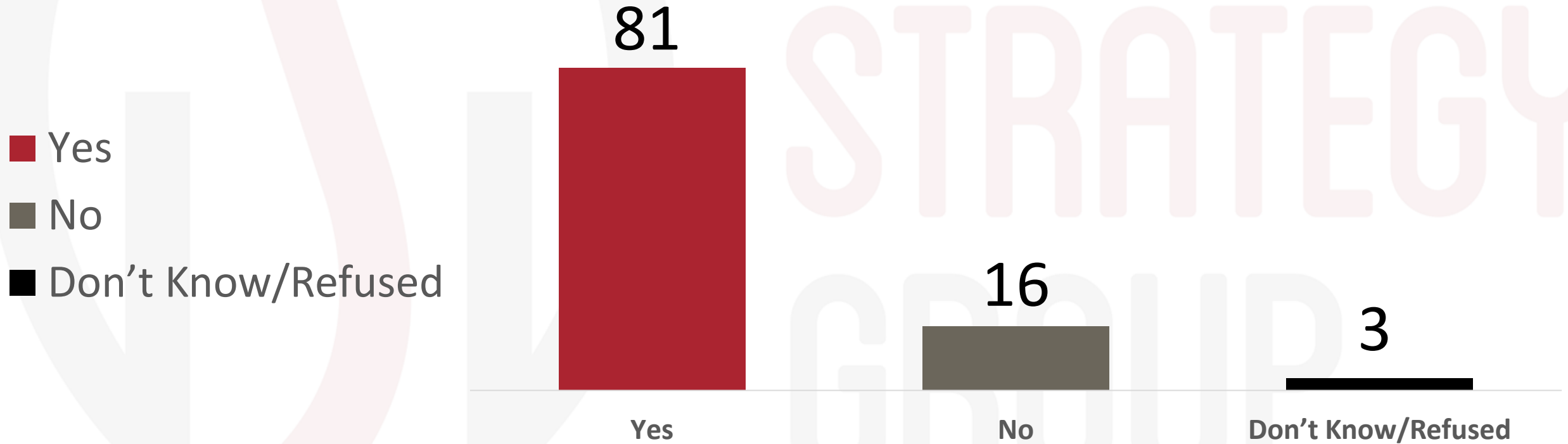
The voters of Arkansas

The Arkansas State Legislature

- Voters
- Legislature
- Both
- Other
- Don't Know/Refused

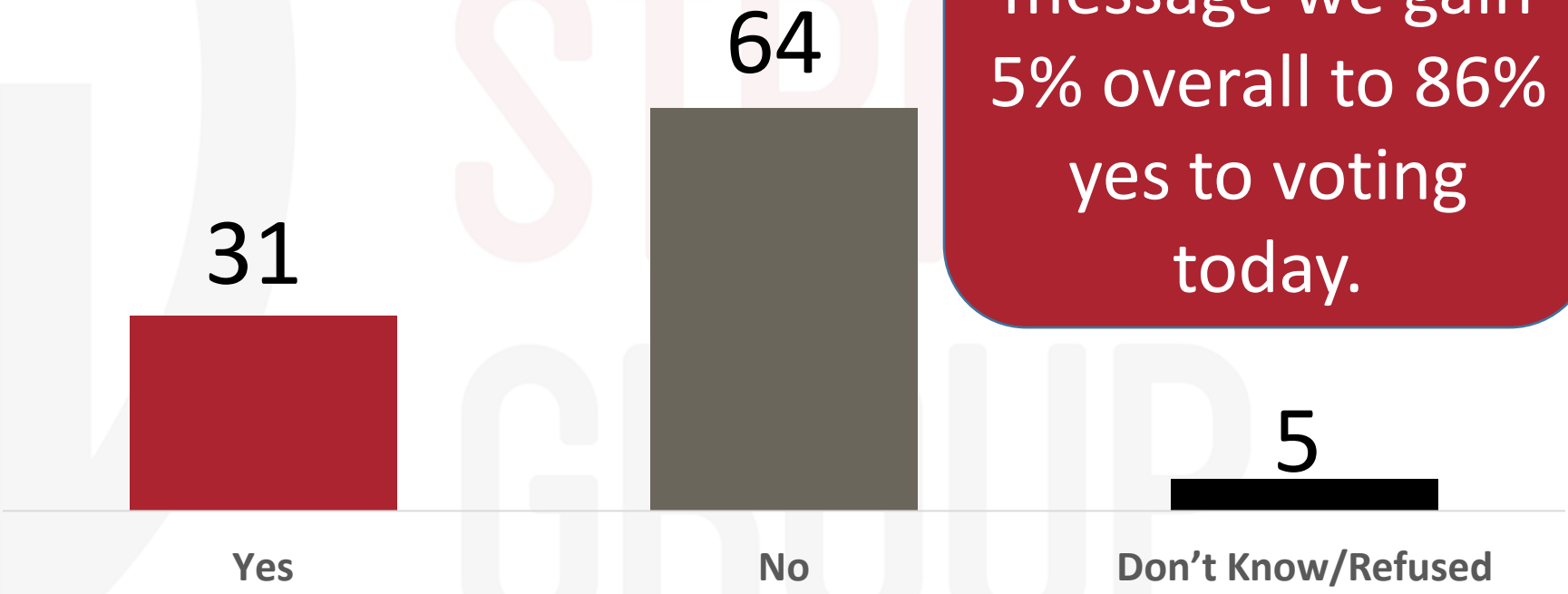


If Favor (62%): Knowing that the one-half cent sales tax dedicated to highway improvement expires in six years, would you vote today to go ahead and make that existing tax permanent after it expires?



If No (16%): If you knew it took as long as 5-7 seven years to properly plan and design highway improvement projects, would you vote today to go ahead and make the existing one-half cent sales tax dedicated to highway improvement permanent?

- Yes
- No
- Don't Know/Refused

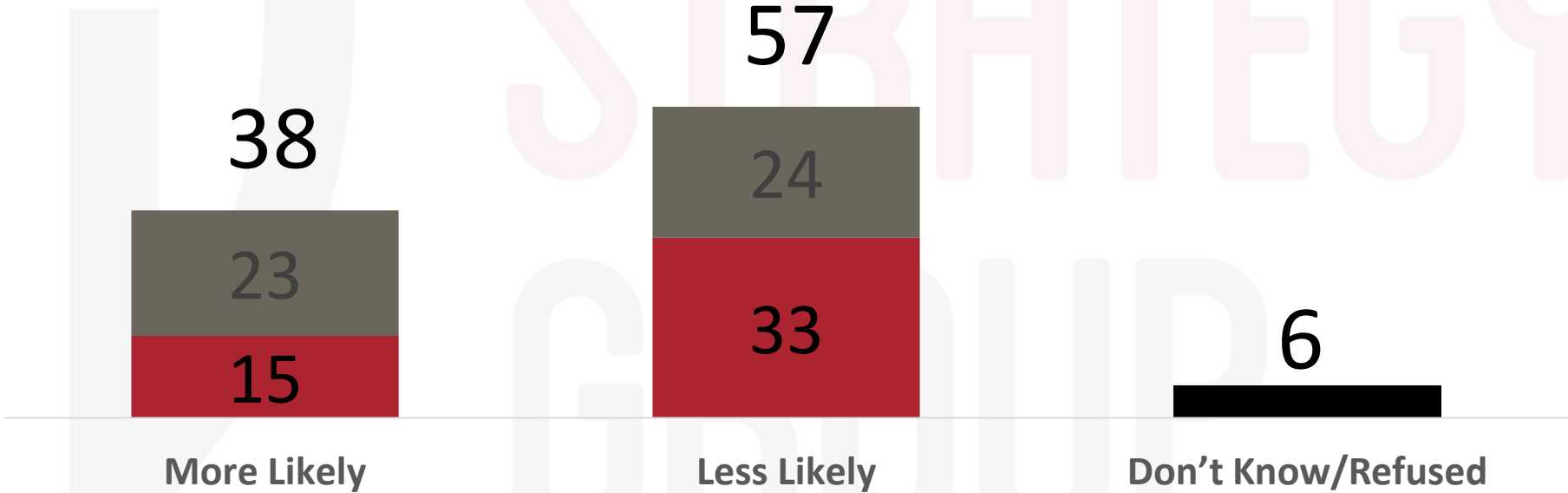


With this message we gain 5% overall to 86% yes to voting today.

For each of the following statements, please tell me whether you would be more or less likely to support the method of increased funding for highways?

Raising diesel taxes only.

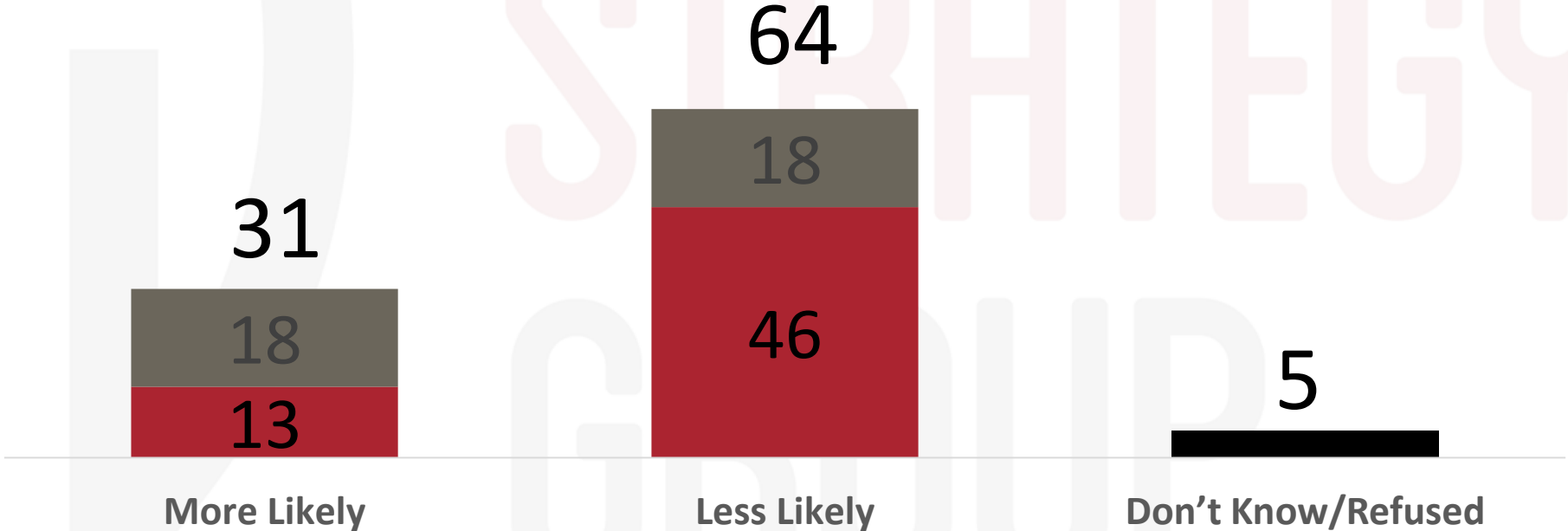
- Somewhat
- Much More / Less



For each of the following statements, please tell me whether you would be more or less likely to support the method of increased funding for highways?

Raising gasoline and diesel taxes by 5 cents per gallon.

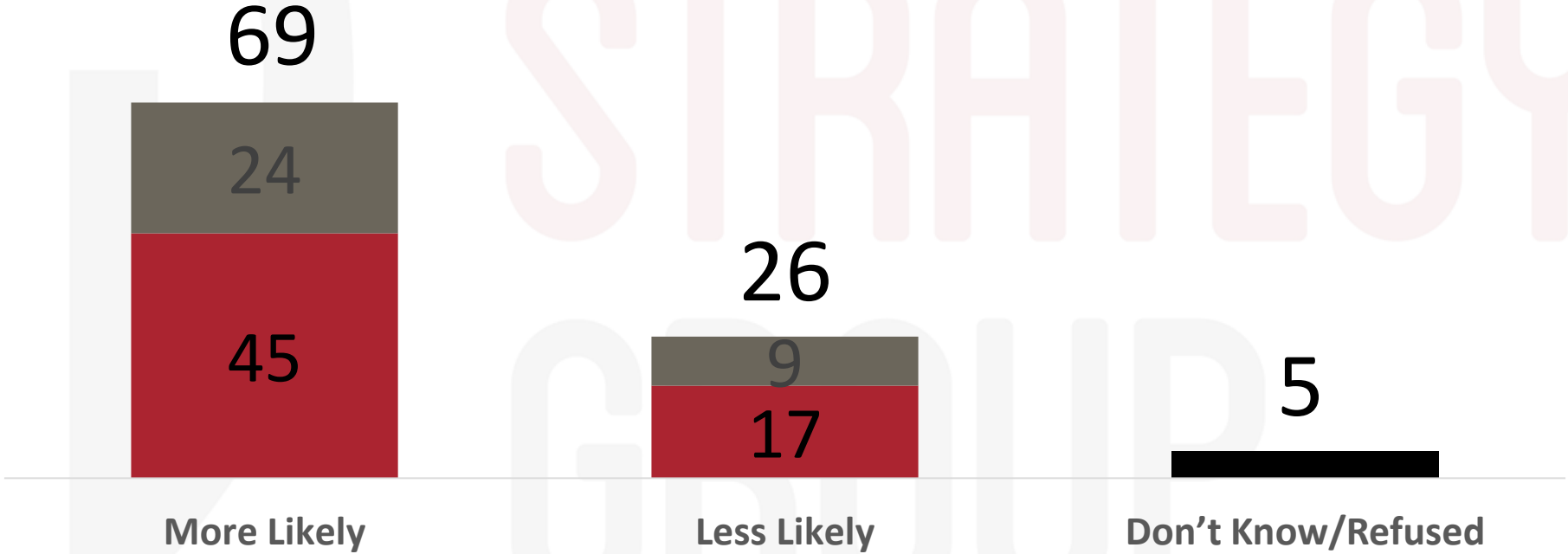
■ Somewhat
■ Much More / Less



For each of the following statements, please tell me whether you would be more or less likely to support the method of increased funding for highways?

Permanently dedicate the temporary one-half cent sales tax to highway improvement.

■ Somewhat
■ Much More / Less





Good Roads Foundation

Good Roads. Good for All.

Potential Net Revenue to AHTD (in Millions)

Concept	FY19	FY20	FY21	FY22	FY23	FY24
6.5% Excise Tax on Motor Fuels at Wholesale Level	\$ 231	\$ 245	\$ 261	\$ 277	\$ 294	\$ 312
*3-year Phase-in of Excise Tax above	\$ 71 (2%)	\$ 151 (4%)	\$ 261 (6.5%)			
Make ½-cent Sales Tax Permanent (begin in FY24)	-	-	-	-	-	\$ 206
Totals without Phase-in	\$ 231	\$ 245	\$ 261	\$ 277	\$ 294	\$ 518
*Totals with Phase-in	\$ 71	\$ 151	\$ 261			



The image shows the Idaho State Capitol building, a grand neoclassical structure with a prominent white dome topped by a golden finial. The building features a series of columns and arches. In the foreground, there is a lush field of colorful flowers, including yellow, pink, and red blooms. The sky is a clear, light blue. The text "2017 Legislative Session" is centered over the image in a large, bold, black font.

2017 Legislative Session

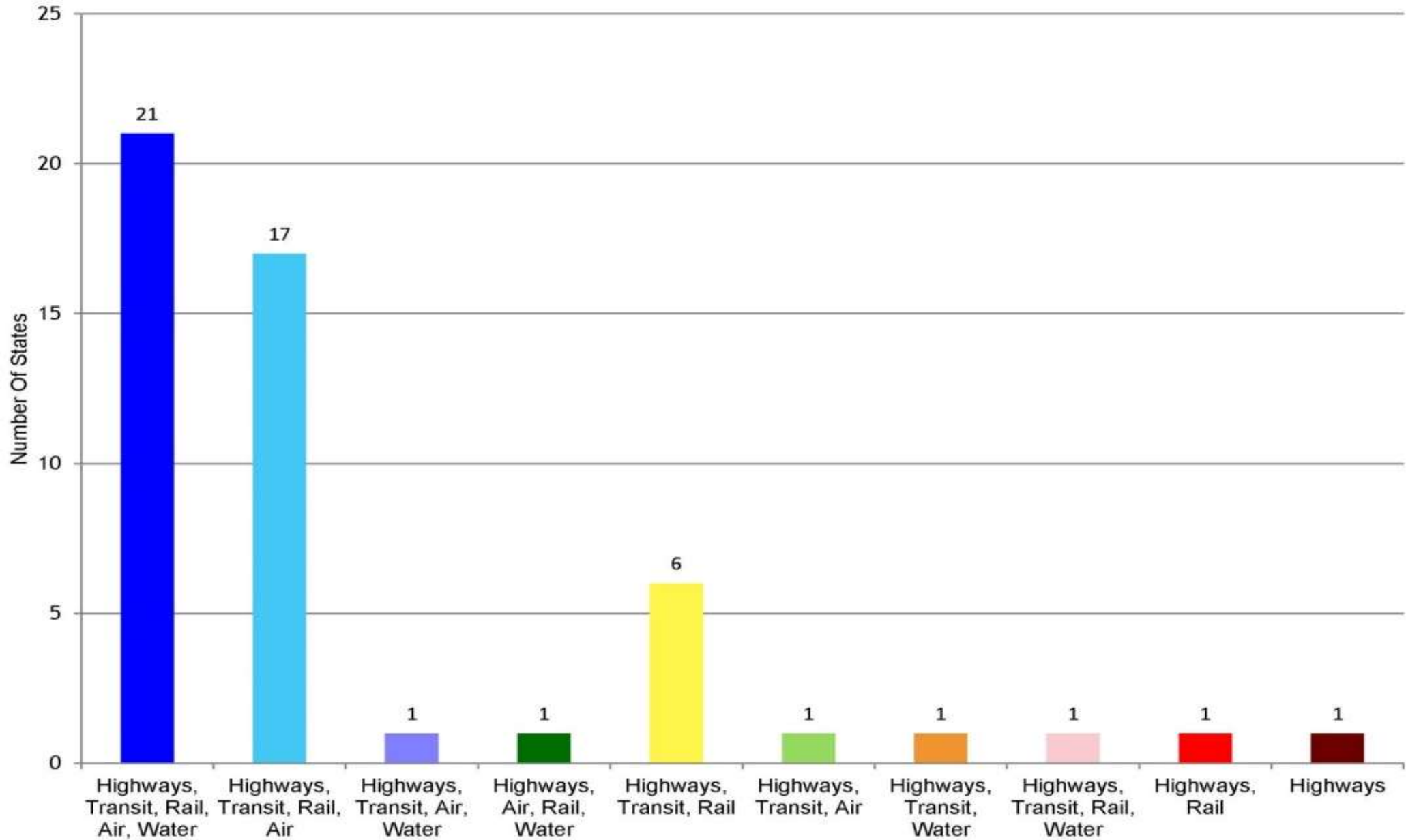
Highway Revenue



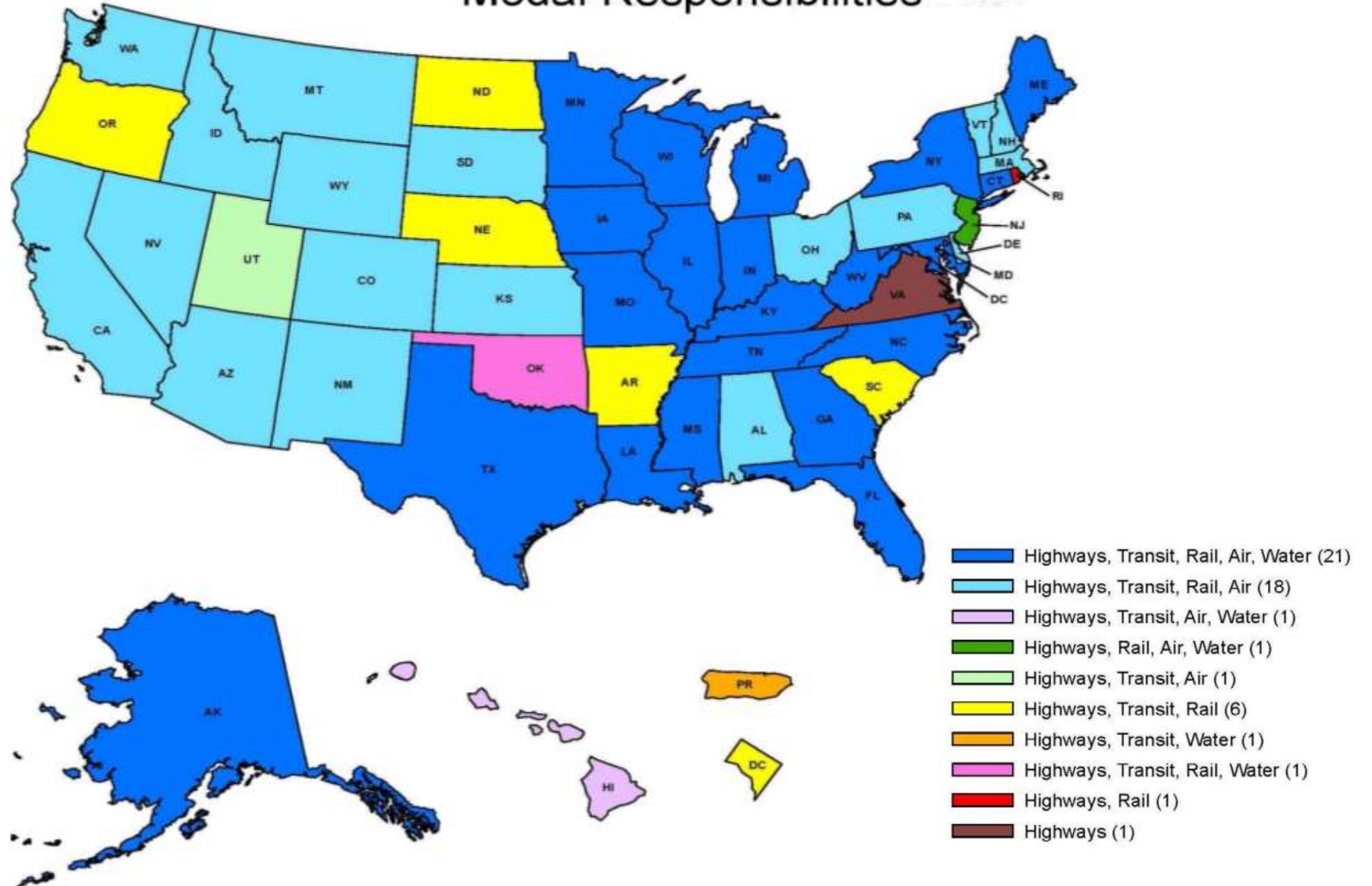


Intermodal Task Force

State Transportation Department Modal Responsibilities




State Transportation Department Modal Responsibilities





Wednesday, January 4, 2017

The seal of the Arkansas State Highway Commission is centered in the background. It is a circular emblem with a double-line border. The outer ring contains the text "ARKANSAS STATE HIGHWAY COMMISSION" at the top and "SEAL" at the bottom, separated by a small star. The inner circle features a central shield with a plow, a sheaf of wheat, and a cotton plant. Above the shield is a sunburst with the word "ARKANSAS" and several stars. The shield is flanked by two figures: a Native American on the left and a woman on the right.

Arkansas State Highway Commission Meeting

Wednesday, January 4, 2017